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As president of the AIA South Louisiana Chapter and Chair of the Conference Committee, I would like to welcome everyone to the AIA Louisiana 2020 Conference on Architecture. This is the first AIA Louisiana state conference to be held virtually. We are excited about what the virtual format has to offer and even more excited about the conference schedule.

We hope that you find this conference an enjoyable way to earn up to 16 hours of continuing education credits while having opportunities to engage with the membership. Each educational program on the schedule has been selected by the Conference Committee for its relevance and interest to the membership. The awards program this year features the work of all entries and the annual meeting is a way to learn about and to take part in the future of the organization.

Unlike in the past, this conference is not being held from one geographic location. This conference is being held from the locations of each and everyone who participates. As such, this is truly everyone’s conference.

The Conference Committee would like to thank the presenters, sponsors, staff and membership who make this conference possible.

Thank you,

Jason Simoneaux, AIA
Conference Schedule

**Wednesday, September 23, 2020**

10:00am - 11:30am  **WE01**  Annual Business Meeting

12:00pm – 1:30pm  **WE02**  Keynote Presentation: “The Civility of Civic Placemaking” / Speaker: Joseph Benjamin, AIA, Associate Partner, Lake|Flato Architects / (1.5 LU/HSW)

2:00pm - 3:00pm  **WE05**  Coffee & Conversation (1 LU)

3:00pm - 5:00pm  **WE03**  AIA Louisiana Board Meeting

5:00pm - 6:30pm  **WE04**  Trivia Night  (1.5 LU/HSW)

**Thursday, September 24, 2020**

9:00am - 10:30am  **TH01**  Keynote Presentation: “3 Chords and the Truth: The Music City Vernacular” / Speaker: David M. Powell, FAIA, Hastings Architecture / (1.5 LU/HSW)

11:00am – 12:00pm  **TH02**  Virtual Practice: “Launching A Virtual Practice for the Small Practice/Custom Residential Architect” / Speaker: Jennifer Kretschmer, AIA, J. Kretschmer Architect / (1 LU)

12:30pm - 2:00pm  **TH03**  Panel - Legal Case Studies / Dale Clary, Long Law Firm, Wyatt Sanders, Alexander & Sanders Insurance, and Mary-Anne Wolf, Keogh Cox / (1.5 LU/HSW)

2:00pm - 3:00pm  **TH05**  Coffee & Conversation (1 LU)

3:00pm - 5:00pm  **TH04**  Honor Awards Program / (2 LU/HSW)

**Friday, September 25, 2020**

9:00am - 10:30am  **FR01**  Keynote Presentation: “Creativity in the Public Realm” / Speaker: James A. Garland, AIA, NCARB, Fluidity Design Consultants Inc / (1.5 LU/HSW)

11:00am – 12:00pm  **FR02**  Panel: 2030 Commitment and 2030 Challenge / Heather Holdridge, Assoc. AIA, Lake | Flato Architects; Paula Peer, AIA, Trapolin-Peer; Waleed Alghamdi, AIA, Eskew Dumez Ripple; Terri Hogan Dreyer, Assoc. AIA, NANO, LLC / (1 LU/HSW)

12:30pm - 1:30pm  **FR03**  Panel: Construction Manager At Risk (CMAR) Delivery Method: Jerry Hebert, AIA, Grace Hebert Curtis Architects; Steve Losavio, FP&C; Eric Crozer, Abel Crozier Davis Architects; Mike Rice, The Lemoine Company / (1 LU)

2:00pm - 3:30pm  **FR04**  How to Pass the ARE in 2020 / Speaker: Michael Riscica, AIA, Young Architects / (1.5 LU)
Keynote Speaker

JOSEPH BENJAMÍN, AIA
Associate Partner, Lake|Flato Architects

THE CIVILITY OF CIVIC PLACEMAKING
WEDNESDAY, SEPTEMBER 23, 2020
12:00 - 1:30 PM
1.5 LU/HSW

DESCRIPTION

THE FOLLOWING LAKE|FLATO PROJECTS WILL BE DISCUSSED:

• AUSTIN CENTRAL LIBRARY
  Sustainable strategies the team went through to build the best Daylit Library while also achieving, Potable Water for drinking only, major photovoltaic panel array and publicly usable landscaped roof.

• SAN ANTONIO FEDERAL COURTHOUSE
  Integrated design process that included collaboration with City County & Federal officials to create a new civic district in San Antonio.

• PEARL BREWERY DEVELOPMENT
  Sustainable, Ecological & Cultural strategies on a district scale.

• CONFLUENCE PARK
  Parametric design process in developing the pavilion forms and other sustainability strategies that were integrated into the project.

BIO

Benjamin AIA LEED AP BD+C is native Louisianan and in the years since he’s left home has become an accomplished architect with a diverse list of project accomplishments. He has worked on projects across the country with a particular focus on civic-spirited projects that engage the public. His approach to design is pragmatic and holistic, grounded in a belief that great projects come from great relationships. His commitment toward integrating sustainable design strategies that account for the overall lifespan of each building combined with his technical aptitude have resulted in projects that successfully celebrate the synergies between building and landscape, passive and active systems, materiality and craft, and budget and performance.

Prior to his career in architecture, Joe worked in the construction industry, which gave him a practical and pragmatic understanding of architecture. In his 22 years with Lake|Flato, Joe has been committed to creating collaborative relationships between all stakeholders’ groups to create an environment focused on providing Owners with the best possible solutions. He has gained a reputation for being a calm and focused manager that is able to manage difficult project situations to create practical high-performance facilities that leverage climate and context and connect users to the natural context.
Keynote Speaker

DAVID M. POWELL, FAIA, LEED AP
PRINCIPAL, HASTINGS ARCHITECTURE

3 CHORDS AND THE TRUTH: THE MUSIC CITY VERNACULAR
THURSDAY, SEPTEMBER 24, 2020  9:00-10:30 AM
1.5 LU/HSW

DESCRIPTION

Nashville is a city rich with a cultural context that transcends the first-impression brand of honky-tonks and “Music City, USA”. David Powell, FAIA will present the work of HASTINGS and how the deeper influences of the Nashville music scene informs their design process, celebrating Nashville’s true cultural vernacular.

BIO

Dave is a Principal of HASTINGS, designing award-winning architecture since 1991. Calling on his past life as a musician, Dave’s work shares vocabularies and aesthetics across art forms – always designed from a perspective of sincere storytelling.

He often attributes his career to his upbringing. Both university professors, Dave’s mother was a flutist and his father a physicist. The atmosphere of creativity and scientific curiosity organically inspired Dave’s path to architecture and continues to inform his work today.

Dave’s portfolio includes notable projects such as The Ryman Auditorium Renovation and Expansion, Bellevue Library, Twelve | Twelve, The Virgin Hotel, Mask House, The Metro Nashville Police Headquarters and Family Safety Center, and The Bridge Building. His diverse body of work has been recognized by AIA Gulf States, AIA Tennessee, the Urban Land Institute, Architect Magazine, Architectural Record, Contract Magazine, and The New York Times.

In 2016, Dave was elevated to Fellowship by the American Institute of Architects for his positive contributions to architecture and society in the category of design. He has served as the President of the AIA Middle Tennessee Chapter, President of the Nashville Civic Design Center, and Vice President of the Nashville Repertory Theatre.

REGISTER HERE
CREATIVITY IN THE PUBLIC REALM
FRIDAY, SEPTEMBER 25, 2020
9:00-10:30 AM
1.5 LU/HSW

DESCRIPTION
Timeless, highly qualitative issues in public space design are explored through the lens of water design, which is employed as a metaphor of architecture, positioned separately enough so as to provide some perspective by virtue of its distance. We will dispense with the differences between Design or Architecture and Art. Creativity, itself is explored, including certain values and various techniques. We will look dispassionately at the category of beauty, without being cruel or otherwise woeful, and identify a little about why water is so different from the other materials of this earth. All these subjects are treated warmly, as part of a culturally conscious aesthetic unity.

REGISTER HERE

BIO
Jim Garland founded Fluidity Design Consultants in 2002, after twenty years of practice in architecture, urbanism and water design.

Jim holds a Master’s degree in Architecture from UCLA, with a focus in architectural design and urban design. His undergraduate degree in architecture was obtained from the University of Louisiana. Jim interned at Urban Innovations Group under Charles W. Moore FAIA, the internationally celebrated architect who was known, among many things, for his enthusiastic and skillful implementation of water in architecture.

Fluidity was established to create a new generation of water features, conceived, crafted, and engineered for the unique conditions of the new century, with a fresh and invigorating design aesthetic. Jim’s work in such projects as Hearst Headquarters (New York City), the Metropolitan Museum of Art (New York City), Klyde Warren Park (Dallas), Myriad Gardens (Oklahoma City), and Grand Park (Los Angeles), are all examples of Fluidity’s advanced design initiative. Fluidity is also distinguished by completing the largest fountain restoration and enhancement project in America, the Main Fountain Garden at Longwood Gardens, completed in 2017, a $90 Million project.

Jim is licensed to practice architecture in sixteen states. He has lectured at Harvard University, the Architectural Association in London and at the American Academy in Rome. In 1998, two of his sketchbooks were selected for exhibition at the Smithsonian Institute’s National Design Museum. Concurrently with his responsibilities at Fluidity, Jim is writing a worldwide survey of fountains under the title ‘Fountain Safari.’
LAUNCHING A VIRTUAL PRACTICE FOR THE SMALL PRACTICE/CUSTOM RESIDENTIAL ARCHITECT

THURSDAY, SEPTEMBER 24, 2020
11:00 AM-12:00 PM
1 LU

DESCRIPTION

"Launching A Virtual Practice for the Small Practice/Custom Residential Architect"
Technology now provides architects with many options for work environments and freedom of location. This course will provide an introduction to creating a virtual office for the small practice/custom residential architect firm. Learn the differences in practice models for virtual and semi-virtual office environments, the technology to support a firm without a centralized location, and the risks through the real-world experience Jennifer has encountered in the 10 years of owning a virtual office.

Presented as part of the CRAN Symposium 2019.

BIO

Jennifer Kretschmer, AIA, NCARB, LEED Green Associate, founded J. Kretschmer Architect in 2003, specializing in single family and multi-family residential projects under 10,000 square feet.

Her firm has been a virtual office since 2008 which she has operated primarily from her home in the Silicon Valley area of California with workers located in different geographical areas in the United States.

Through her 10 years of being an Art Docent of Los Gatos, an organization that provides volunteer art instruction to the Los Gatos Union School District, Jennifer has honed her skills in speaking to audiences of all ages.

Jennifer was a speaker at the AIA’19 Conference on Architecture and 2019 CRAN Symposium bringing valued information, inspiration and training to architects on operating a virtual office with remote workers. Awarded AIA National Associate Member of the Year, 2002. She is the founding CRAN chairperson of the AIA Silicon Valley (2016-2019) and the 2020 AIASVC Vice President and 2021 AIASVC President.
DESCRIPTION

Join legal and insurance representatives covering project case studies involving current legal issues as a way of better understanding potential project issues.

This course will use various cases studies and examples from actual legal cases to discuss mistakes in design and construction, how those may have happened, related design issues, construction mishaps, COVID related items, and how to avoid or manage these situations.

WYATT M. SANDERS
PRINCIPAL, ALEXANDER & SANDERS INSURANCE

Wyatt Sanders is a Principal at Alexander & Sanders Insurance Agency, Inc. in Baton Rouge, Louisiana. Wyatt is a graduate of Louisiana State University. He has specialized in the placement of professional liability insurance for over 35 years and Alexander & Sanders currently insures over 500 hundred design firms across Louisiana. Alexander & Sanders is a 2020 AIA Louisiana Distinguished Affiliate member.

ALBERT DALE CLARY,
Attorney at Law
PARTNER, LONG LAW FIRM, L.L.P.

Albert Dale Clary is a partner at Long Law Firm, L.L.P. based in Baton Rouge and has been practicing since 1979. He is one of the few attorneys in the state of Louisiana who specializes in professional liability, primarily representing architects, engineers, and surveyors. He also handles construction and commercial litigation. He received a bachelor of science degree from Louisiana State University and his juris doctorate from the Paul M. Hebert Law Center at LSU. Dale Clary is an Allied member of AIA Louisiana.
Mary Anne Wolf is a partner with the law firm of Keogh Cox in Baton Rouge. She leads the firm’s construction law practice. She is a trial lawyer and primarily represents design professionals in construction litigation. Her clients range from small Louisiana-based firms to large national companies. She handles cases involving construction defect claims, professional liability, commercial and industrial claims, catastrophic losses, and products liability claims. Mary Anne has over 10 years of experience in the construction industry working as an engineer.

She received her Juris Doctorate from the Paul M. Hebert Law Center at Louisiana State University in 1999, and her Bachelor of Science degree in Engineering in 1983, graduating cum laude. She obtained her professional engineering license from the State of Louisiana in 1988 and is a member of the Louisiana Engineering Society and the American Institute of Architects.

REGISTER HERE
PANEL

2030 COMMITMENT AND 2030 CHALLENGE
FRIDAY, SEPTEMBER 25, 2020
11:00 AM - 12:00 PM
1 LU/HSW

DESCRIPTION
This presentation will go over the AIA’s 2030 Commitment program and why it is important for the profession. This presentation will provide you with a thorough understanding of the program’s goals, what is required to sign on, and debunk several misconceptions about the Commitment. Lake|Flato Architects, Eskew Dumez Ripple, Trapolin–Peer, and NANO will share their experiences with this program in this region.

HEATHER G. HOLDRIDGE, ASSOC. AIA, LEED FELLOW
LAKE | FLATO ARCHITECTS

Heather Gayle Holdridge, LEED Fellow, EIT, Assoc. AIA is the Sustainability Director at Lake|Flato Architects, a firm that has gained national recognition for architecture that successfully responds to its particular place while seamlessly integrating with the natural environment. Heather directs all Lake|Flato project teams in establishing achievable sustainability goals. She devises strategies and establishes methods and systems to realize those goals under programs such as LEED, the 2030 Challenge, and the Living Building Challenge. Heather’s projects have included the Engineered BioSystems Building at Georgia Tech University; the Austin Central Library; Vanderbilt University’s Engineering and Medicine Building, and the LIVESTRONG Foundation facility. She received a Bachelor of Science in Mechanical Engineering from The University of Texas at Austin and a Master of Business Administration from The University of Texas at San Antonio.

PAULA PEER, AIA, NCARB
PRINCIPAL, TRAPOLIN-PEER ARCHITECTS

After growing up between southern California and central Louisiana, Paula Peer received her degree from the University of Louisiana at Lafayette. She began her career in Los Angeles and in the following years built experience with single- and multi-family residential and mixed-use developments in New Orleans and with RTKL in Dallas. Since joining the firm in 2001, Paula has applied her experience with complex projects to allow the firm to successfully complete work of significant scale. She provides excellent internal leadership by identifying firm needs and implementing plans to address them, mentoring young designers, and contributing significantly to the strength of the team as well as the success of the firm. In recognition of her immense contributions, she was made a principal in 2009. Beyond the firm she is an engaged member of the professional community, having served on the board of the New Orleans Chapter of the American Institute of Architect (AIA) since 2011 and as acting chapter president in 2015. She is also a founding member of Women In Architecture (WIA) and the New Orleans Architecture Foundation (NOAF).
WALEED ALGHAMDI, AIA, CEM, LEED AP BD+C, BEMP
SUSTAINABILITY ENABLER, ESKEW DUMEZ RIPPLE

Waleed joins Eskew+Dumez+Ripple as the firm’s Sustainability Enabler, bringing key experience from his time in the energy modeling sector at Karpman Consulting. His interests in architecture lie in the technical realm as well as the cultural. To this end, he challenges our design teams to marry the development of high performance, energy efficient buildings, with considerations of vernacular architecture and the art of different cultures.

Beyond the studio, he makes time for graphic design, travel, and photography, and for years, hosted a tea and coffee club in Connecticut before moving to New Orleans.

TERRI HOGAN DREYER, ASSOC. AIA, LSBID
OWNER AND FOUNDING PARTNER, NANO, LLC

With degrees in both Architecture and Interior Design, more than 30 years of experience within the profession, and utilizing her experience and leadership, Terri is the design and management force behind NANO’s projects. Terri’s comprehensive design experience incorporates projects of many magnitudes including the GNO Inc. offices, Weinstein’s, Il Mercato, GlaxoSmithKlein, the Houma–Heyman building, 2513 Metairie Road and many high-end residences and several historic preservation projects. She has also successfully designed and managed many historic renovation projects valued at a total of over $25 million.

Under Terri and Ian’s leadership, NANO has attained professional awards that include AIA Honor Awards, Louisiana Landmarks Society Award for Excellence in Historic Preservation, New Orleans Homes & Lifestyles Best of Home Award, and a New Orleans City Business Top 40 Under 40 Award. Professionally Terri has received the Royal Institute of British Architecture (RIBA) Award while working abroad in London for HOK Inc.

Terri is a graduate of the Goldman Sachs 10,000 Small Businesses program and the Tuck School of Business/Women’s Business Enterprise National Council (WBEC) exchange program. NANO is currently a registered WBENC member and a DBE with the Sewage and Water Board and the Regional Transit Authority. She is currently on the Board of Directors for the New Orleans Area Habitat for Humanity, serves as the President of the New Orleans Chapter of the AIA, sits on the Executive Board for Friends of City Park and is a member of the Parkview Neighborhood Association.
CONSTRUCTION MANAGER AT RISK (CMAR) DELIVERY METHOD
FRIDAY, SEPTEMBER 25, 2020
12:30 - 1:30 PM
1 LU/HSW

DESCRIPTION

Presentation will focus on the CMAR selection process and the expectations of the Designer and the Construction Manager at Risk during the design assist phase and the construction phase.

JERRY HEBERT, AIA
GRACE HEBERT CURTIS ARCHITECTS

Over the last 25+ years hundreds of projects have crossed Jerry’s desk, each receiving the same high level of attention to detail and collaboration to fully realize each client’s vision. Jerry has carefully maintained the growth of the company during that time to accommodate its ever-increasing client list, while ensuring that they consistently turn out quality results from project to project. A key player in the industry, Jerry also sits on a number of local, regional and state boards and committees. Jerry is a round-the-clock LSU football fan, as well as an avid photographer and fisherman.

STEVE LOSAVIO
FACILITY PLANNING & CONTROL

Steve is a licensed Architect currently serving as an Assistant Director for Design and Construction at Facility Planning and Control in the Division of Administration for the State of Louisiana. He previously practiced architecture in the private sector for 30 years with Post Architects and Charles Schwing and Associates. He was honored to serve as AIA Louisiana President in 1999. Steve also served as the Louisiana State Capitol Architect during the Foster Administration.
In 2003, Mike joined The Lemoine Company as an Estimator. Furthering his experience through management of the Small Projects Division, he was promoted to Preconstruction Manager in 2008. As head of Preconstruction, his responsibilities included subcontractor and supplier relationship management, budget development, estimate review and oversight, design assist and overall guidance of the estimating team. Mike was promoted to Vice President in 2013 and provides overall guidance to the Construction Managers, Project Managers, and Superintendents. He is accountable for the management, operations and profitability of all construction projects within the Baton Rouge Market and has the ultimate responsibility for projects delivered safely, on schedule, and to the satisfaction of our customers.

Mike is a 2003 graduate of the University of Florida with a Bachelor of Science in Building Construction. He also holds an Associate’s Degree in Business Administration from Delgado and has completed the Human Dynamics Uncommon Leadership Academy.
HOW TO PASS THE ARE IN 2020
FRIDAY, SEPTEMBER 25, 2020
2:00-3:30 PM
1.5 LU

DESCRIPTION

How to Pass the ARE in 2020!

How to Pass the ARE is all about beginning your journey toward being a Licensed Architect, how to avoid pitfalls and take first steps. I share valuable insights from my own failures and mistakes, as well as what I have learned by helping thousands of ARE Candidates get started on this process. This lecture is very different from the ways that NCARB or other organizations get started with their ARE Lectures. It’s a real-world, truth-filled presentation that will help you start making progress with this exam.

BIO

Michael Riscica, AIA, is a Licensed Architect, keynote speaker, internationally recognized blogger, and creator of Young Architect.com an online-based platform which helps Architects succeed passing tests for licensure and beyond. An unexpected poster child for success with entrepreneurship and exams, Michael struggled with school and was a special ed student in his early academic years. In high school, he couldn’t pass a standardized test in writing essays. Ironically, now he writes about a standardized test for the Architecture Community.

Fueled by his own experiences of success and struggle, Michael now helps Emerging Professionals pass exams and be financially resilient Entrepreneur Architects through blogging at YoungArchitect.com, speaking tours, teaching workshops and leading in-person study groups.

REGISTER HERE
Join us for Trivia Night!

TRIVIA NIGHT
Wednesday, September 23, 2020
5:00 – 6:30 PM
1.5 LU / HSW

(Conference registration is required to register for this event)

Join us for a fun filled evening of competition.

REGISTER HERE
Join us for an informal conversation around a variety of proposed topics or bring your own. Two sessions, different conversations.

WEDNESDAY, SEPTEMBER 23, 2020
2:00-3:00 PM
1 LU

THURSDAY, SEPTEMBER 24, 2020
2:00-3:00 PM
1 LU

REGISTER HERE
TENNA FLORIAN, AIA, LEED AP BD+C
PARTNER, LAKE|FLATO ARCHITECTS

BIO

Tena Florian is a co-leader of the firm’s Eco-Conservation Studio. Tenna finds purpose in creating architecture that promotes environmental stewardship through high performance design that strengthens the essential bond between humans and nature. With over 20 years of experience, Tenna has proved to be a skilled listener and collaborator. She is committed to an integrated design process that seeks to fully realize the client’s aspirations and goals. Tenna has been integral in developing green initiatives for Lake|Flato and the City of San Antonio, and her passion for innovative sustainable design has led to several award winning projects including Naples Botanical Garden, the AIA Honor Award-winning Confluence Park and the Dixon Water Foundation Josey Pavilion—the first certified Living Building Challenge project in Texas.

REGISTER HERE
The Louisiana Chapter of the American Institute of Architects seeks to encourage excellence in architecture. With over 70 entries, the projects submitted cover a broad range of projects, both real and conceptual. During the Awards Program, Jury Chair Tenna Florian, Assoc. AIA, LEED AP BD+C, will present the opinions and thoughts of the jurors in their selection of this year’s outstanding examples of architecture.

- Livestreaming of the pre-recorded event. Have a group party right in your office or home!
- Social interaction with chat and social media options.
- Awards for social interaction during the event such as “Most Engage Firm”, “Best and Worst Dressed” (think tuxes to pjs), etc. using event hashtag.
- Signature Cocktail recipe made available for sharing in a toast!
- Opportunity to order a food & beverage package from area restaurants that can be shipped or delivered to your door. (to be determined)
- Awards:
  - Architectural Excellence
  - Newly Licensed Recognition
  - Fellowship Recognition
  - Medal of Honor
  - And MORE!...
- Members’ Choice voting will still take place!
  - Submissions will be uploaded weeks prior to the event to allow for viewing of all projects prior to member voting.
  - Voting ballot will also be posted on-line.
  - Winner will be announced during the event.
Sponsors

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AIA Louisiana
2020 Conference on Architecture Committee

**CONFERENCE COMMITTEE**

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<th>Role</th>
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**AIA LOUISIANA STAFF**

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<th>Role</th>
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