



Louisiana

AIA LA '24 Conference on Architecture
September 19-20, 2024 | Baton Rouge Marriott

AIA LOUISIANA | 2024 CONFERENCE ON ARCHITECTURE

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2024 CONFERENCE ON ARCHITECTURE

WELCOME MESSAGE FROM OUR COMMITTEE CHAIR



WHITNEY LEJEUNE, AIA
RHH ARCHITECTS

On behalf of AIA Baton Rouge, welcome to the 2024 AIA Louisiana Conference on Architecture! We hope you will enjoy being in the Capitol City and take advantage of the many opportunities for education, fellowship and fun.

Our conference program includes distinguished keynote speakers, informative panels, exciting tours and the Design Expo with many vendors, products and professional services under one roof. We are happy to report that it will be a full house at the Expo with many vendors returning in person to our conference. Don't forget to join us for lunch at the Expo and come prepared for Trivia Night! I'm sure we will all learn a few trivial things at our Thursday night social.

Many of the presentations this year will provide pertinent information on current events and trends in our State and Profession. We will learn about ongoing Master Planning efforts for state parks such as the Baton Rouge Zoo and infrastructure projects such as the University Lakes and interstate improvements. We will get updates on what's happening at Facility Planning & Control as well as critical Energy Code updates. We will learn about Resiliency in the Practice of Architecture and Integration of AI into our work to list just a few topics.

Thanks to our committee members who have contributed terrific ideas and given many hours to help plan what I hope will be a wonderful experience for all. Much appreciation also goes out to our AIA LA staff who have worked tirelessly to help us fulfill this vision.

We hope you will be renewed and inspired this year and bring back knowledge to share with all in your firms.

Whitney LeJeune, AIA
State Conference Planning Committee Chair
RHH Architects, Baton Rouge

Conference Schedule

**REGISTER
NOW**

Wednesday, September 18, 2024

Pre-Conference Events

- 9:00am - 5:00pm Code Convening Pre-Conference Workshop / Baton Rouge Marriott / Salon IV / (6.0 LH/HSW)
- 5:30pm - 7:30pm Conference Kick-off Reception / Red Stick Social at the Electric Depot

Thursday, September 19, 2024

- 7:00am - 3:00pm Coffee & Refreshments / Sponsored by: AST Engineers; Berridge Manufacturing Company; M & E Consulting, Inc. / Rose Room
- 7:00am - 3:00pm Convention Registration Open / Salon IV Foyer
- 8:00am - 9:00am **TH01** Panel: "University Lakes/BREC Greenwood Park Zoo Case Studies" / Speakers: Mark Goodson, CSRS; Reed Richard, BREC; Joshua Brooks, Sasaki / Magnolia Room / (1.0 LU/HSW)
- 9:15am - 10:15am **TH02** Panel: "Benefits and Challenges of Adaptive Reuse" / Panel: Jose Alvarez, AIA, EskewDumezRipple; Michael Holly, AIA, Holly & Smith Architects; LaQuinton Nimox, AIA, DNA Workshop; / Azalea Room / (1.5 LU/HSW)
- 9:15am -10:15am **TH03** Legal Panel: "Protecting Your Profession: Design Professional Law and Updates" / Panel: Adrian Nadeau, Long Law Firm; Barbara Sable, FRP Professional Risk; Mary Anne Wolf, Keogh Cox Law Firm or Chelsea Payne, Keogh Cox / Camelia Room / (1.5 LU/HSW)
- 10:45am - 11:45am **TH04** Tour: "Farm Bureau Headquarters Building" / Tour Guide: Alex Deshotels, AIA, GHC Architects / (1.0 LU/HSW)
- 11:45am Lunch for Conference Attendees / Rose Room
- 12:00pm - 1:00pm **TH05** Keynote Presentation:: "More, Better, Different: Resiliency in the Role of the Architectural Practice" / Speaker: Nate Hudson, AIA, FormGrey Studio / Salon IV / (1.0 LU/HSW)
- 1:15pm - 2:15pm **TH06** Session: "Integrating A.I. and Automated Workflows to Boost Design Productivity" / Speaker: Ryan Cameron, AIA / Azalea Room / (1.0 LU/HSW)
- 2:30pm – 4:00pm **TH07** Session: "Cheers to Networking" / Sponsored by: Lighting & Electrical Associates / Camelia Room / (1.0 LU)
- 2:30pm – 3:30pm **TH08** Session: "State of the State" / Speakers: Chief Bryan Adams, LA State Fire Marshal; Roger Husser, Director, FP&C; Mark Joiner, Administrator, LSUCCC / Azalea Room / (1.0 LU/HSW)
- 3:30pm - 4:30pm **TH09** Session: "A 2024 Look Ahead: Understanding the Louisiana Code Adoptions and Upcoming Changes" / Speaker: Jackie Dadakis, Green Coast Enterprises / Salon IV / (1.0 LU/HSW)
- 3:30pm – 5:30pm AIA Louisiana Board of Directors Meeting / Rose Room
- 6:00pm - 9:00pm **TH10** "Trivia Night" / Salon IV / (2.0 LU/HSW)

Conference Schedule continued...

**REGISTER
NOW**

Friday, September 20, 2024

- 7:00am – 3:00pm Convention Registration Open / Salon IV Foyer
- 7:00am – 8:30am Morning Social: Coffee & Refreshments / Rose Room
- 8:00am – 9:30am **FR01** Tour: “The Water Campus” / Tour Guides: Jason Miranda, LEMOINE; David Mougeot, AIA, Mougeot Architecture; Buddy Ragland, AIA, Coleman Partners; Rudy Simoneaux, CPRA / (1.5 LU/HSW) / Sponsored by: LEMOINE
- 9:30am – 1:30pm Expo / Salons I, II, III & Salon Foyer (1st Floor)
- 10:00am – 11:00am PAC/Advocacy Joint Meeting / (Committee Members Only) / Camellia Room
- 12:15pm – 1:00pm Lunch for Expo Attendees, Exhibitors & Sponsors / Rose Room
- 1:30pm – 2:30pm **FR02** AIA Louisiana Annual Meeting / Salon IV
- 2:45pm – 3:45pm **FR03** Session: “Expert Advice: Expanding Consultancy in Architectural Education” / Speaker: Damon E. Caldwell, Assoc. Professor, School of Design, Louisiana Tech University / Salon IV / (1.0 LU)
- 4:00pm – 5:00pm **FR04** Keynote Presentation: “Illya Azaroff, FAIA, AIA National President-Elect 2025, President 2026 / Salon IV / (1.0 LU/HSW)
- 5:30pm – 6:30pm **FR05** Cocktail Reception / Sponsored by: FRP Professional Risk; Long Law Firm; Magnolia Wealth Strategies; / Le Foyer (1st Floor)
- 7:00pm – 8:15pm **FR06** Awards Dinner (Ticket Required) / Sponsored by AOS Interior Environment / Awards Jury Chair, Nate Hudson, AIA, FormGrey Studio / Salons I & II / (2.0 LU/HSW) **(Deadline to purchase tickets, Sep. 10th / Tickets will not be available at the door)**
- 8:15pm – 9:15pm **FR07** Awards Cocktail Celebration / Sponsored by: FRP Professional Risk; Long Law Firm; Magnolia Wealth Strategies / Le Foyer (1st Floor)



BATON ROUGE MARRIOTT

5500 HILTON AVENUE

BATON ROUGE, LA 70808

225.924.5000

ROOMS & RATES:

1 King: \$179.00

2 Queens: \$179.00

+ Marriott room rates are subject to applicable state and local taxes (currently 15.95%) in effect at the time of check-out.

Check-in time is 3:00 p.m. Check-out time is 12 Noon

TO MAKE YOUR RESERVATION, Call: 1.800.228.9290 by **08/30/2024**

or

**BOOK ONLINE
HERE**

**IF YOU EXPERIENCE ANY ISSUES MAKING YOUR RESERVATIONS, PLEASE CONTACT
OUR OFFICE AT 225-387-5579 OR INQUIRIES@AIALA.COM FOR ASSISTANCE.**

GROUP NAME: AIA LOUISIANA CONFERENCE 2024 (MUST BE MENTIONED IN ORDER TO RECEIVE SPECIAL RATE)

GROUP CODE: AIA LOUISIANA CONFERENCE 2024 (MUST BE MENTIONED IN ORDER TO RECEIVE SPECIAL RATE)

RESERVATIONS MUST BE MADE BY FRIDAY, 08/30/2024

(DON'T WAIT - Availability is limited)

All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card. Hotel will not hold any reservations unless secured by the above method. To avoid one (1) night's room and tax penalty, you must call and cancel your room reservation five (5) days prior to arrival. Ask for cancellation number. Be sure to use the group block code above for special rates and special availability. Reservations requested beyond the cutoff date are subject to availability. Rooms may still be available after the cutoff date, but not necessarily at the group rate.



LOUISIANA ENERGY CODE CONVENING

JOIN INDUSTRY LEADERS FOR A 1-DAY EVENT ON THE NEW LOUISIANA ENERGY CODE

September 18th
9:00 AM - 5:00 PM
Baton Rouge Marriott
5500 Hilton Ave. Baton Rouge,
LA 70808

Contact [Jamie Fitzsimons](#) for more information.

REGISTER NOW
AIA LOUISIANA CONFERENCE & EXPO
&
LOUISIANA ENERGY CODE CONVENING

REGISTER NOW
LOUISIANA ENERGY CODE CONVENING ONLY!

Convening Programming

- Keynote from the Department of Energy
- Unlocking State and Community Energy Programs (SCEP) Funding
- Overview of the Resilient and Efficient Codes Implementation (RECI) Funded Project: Securing Energy Code Advancements in Louisiana
- Understanding Louisiana's New Energy Code: Importance and Implications
- Engaging with Utility Programs: Opportunities and Benefits
- Unified Voices: Addressing Common Struggles Across Parishes
- More to come!

Codes Wrap-Up / Conference Kick-Off



WEDNESDAY, September 18, 2024
5:30PM–7:30PM
Red Stick Social; VIP 5th Floor

Join us for an exclusive networking event at Red Stick Social's VIP top floor on Wednesday, September 18th, from 5:30–7:30 PM. Enjoy an evening of food, drinks, bowling, and fun as you connect with fellow professionals in a vibrant and relaxed atmosphere. This event is the perfect opportunity to wrap up the Code Convening and/or kick off the State Conference. Best of all, the cost is included with your Code Convening and/or State Conference registration.

Must be registered to attend either the Code Convening Session and/or State Conference to attend.

Don't miss out on this chance to unwind, socialize, and make new connections. Come hangout with old friends and make news ones too!

SESSION

“UNIVERSITY LAKES/ BREC GREENWOOD PARK ZOO CASE STUDIES”

THURSDAY, SEPTEMBER 19, 2024

8:00AM-9:00AM

1.0 LU/HSW

MAGNOLIA ROOM

DESCRIPTION

This session will look at parallel case studies involving two of the more exciting design and construction projects in the Baton Rouge area: the University Lakes Restoration Project and the Improvements to Greenwood Park – Baton Rouge Zoo. We will dive into design process, community engagement, funding, contracting, and construction, through the lens of Owner, Designer, and Project Manager. These major projects are unique and complex, and both employ the Construction Manager At Risk (CMAR) alternative delivery method. Panel representatives will share project updates, experiences, and key lessons learned.



MARK GOODSON

CSRS, PRINCIPAL, RESILIENCE & RECOVERY

BIO

Mark Goodson’s career spans over 20 years, and has been focused on resilience, urban planning and redevelopment, public finance, and program management. As Principal-in-Charge of Resilience and Recovery at CSRS, a Louisiana-based design, planning, and program management firm, Mark leads a multi-disciplinary team that provides advisory services and delivers solutions to governmental and commercial clients who wish to adapt to thrive amidst ever-changing economic, natural, and socio-demographic environments. As such, Mark and the CSRS resilience team help clients identify risks and vulnerabilities, develop strategic interventions, and design and implement resilience programs, as well as integrate resilience and sustainability into existing capital programs.

Mark has personally served as Project or Program Manager for a number of large, complex initiatives. These range from redevelopment and development finance projects during his time in local government, to major planning and resilience projects over the past five years including: New York City Housing Authority Recovery to Resilience, LA SAFE, Isle de Jean Charles Community Resettlement Project, University Avenue Corridor Study, University Lakes Restoration Project, and Louisiana Watershed Initiative.

Mark draws from his work experience in the private, governmental and nonprofit sectors, as well as community service and education in landscape architecture and public administration from Louisiana State University to provide optimal service to clients, as well as create fun and productive work environments for his teams.

SESSION

“UNIVERSITY LAKES/ BREC GREENWOOD PARK ZOO CASE STUDIES” continued...

THURSDAY, SEPTEMBER 19, 2024

8:00AM-9:00AM

1.0 LU/HSW

MAGNOLIA ROOM



REED RICHARD

BREC

BIO

Reed is a licensed Landscape Architect, a certified planner, a Certified Recreation Professional and serves on the board of the National Association of County Parks and Recreation Officials. He graduated with honors from the School of Landscape Architecture in 1987 and spent the first several years of his professional career working in design firms in several states. In 1995 Reed returned to his hometown of Baton Rouge spending ten years as Senior Landscape Architect at HNTB. He has coordinated efforts with architects, planners, engineers, environmental professionals, municipal officials, and community leaders on a variety of project scales - From urban parks, arboretums, transportation corridors, streetscapes, and greenways, to land use planning studies, environmental assessments, and impact statements.

Reed has served his last 18 years at the Recreation and Park Commission for the Parish of East Baton Rouge and since 2016, has served as the Assistant Superintendent of System Planning. He provides leadership, and management of BREC's Planning & Engineering Department and Capital Construction Division.



JOSHUA BROOKS

SASAKI

BIO

Joshua is a highly driven and experienced professional in the fields of landscape architecture and urban planning. His dedication to creating successful human habitats and sustainable urban environments through collaboration and innovative solutions is admirable. His focus on addressing complex social, environmental, and financial challenges demonstrates his commitment to holistic and resilient urban design.

It's impressive to see how Joshua's interdisciplinary background and global experience have helped him work on a variety of projects across different scales and locations. His emphasis on long-term implications, social dynamics, and environmental performance showcases a well-rounded approach to urban planning and design.

With his educational background and teaching experience, Joshua not only contributes to project implementation but also strives to educate others on sustainable urban practices. His work in district scale master planning, environmental systems, and public spaces underscores his expertise in creating meaningful and impactful urban spaces.

PANEL

“BENEFITS AND CHALLENGES OF ADAPTIVE REUSE”

THURSDAY, SEPTEMBER 19, 2024

9:15AM-10:30AM

(1.5 LU/HSW)

Azalea Room

DESCRIPTION

Our panelists will present adaptive reuse case studies and explore the benefit and challenges of each project through the lens of sustainable practices, design, financing, and adaptive reuse.

LEARNING OBJECTIVES

- **Sustainability:** Attendants will learn how adaptive reuse projects can contribute to increase architectural sustainable practices and global decarbonization.
- **Design:** Attendants will discover innovative design solutions in support of new programmatic uses in existing building structures.
- **Financing:** Presenter will review financial challenges and processes in the repurposing of existing and historic structures.
- **Adaptive Reuse:** Presenters will examine the complexities of building adaptation, from envisioning to completion.



JOSE ALVAREZ, AIA

PRINCIPAL | ARCHITECT, ESKEWDUMEZRIPPLE

BIO

A native of Caracas, Venezuela, José has worked with EskewDumezRipple for more than 25 years. A talented architect and leader, José maintains the design and delivery responsibility for the studio's mixed-use design group. In recent projects, including the Center of Developing Entrepreneurs in Charlottesville, VA, and The Shop at the CAC here in New Orleans, José has reinforced the role of architecture as a catalyzing force for elevating urban life and strengthening communities.

His ability to develop design concepts and visuals aids clients in both decision making and fundraising/marketing efforts. Jose was named an Associate in the studio in 2007, Principal in 2013 and maintains ongoing leadership roles in the training and mentoring of EDR's youngest designers.

PANEL

**“BENEFITS AND CHALLENGES OF
ADAPTIVE REUSE” continued...**

THURSDAY, SEPTEMBER 19, 2024

9:15AM-10:30AM

(1.5 LU/HSW)

Azalea Room



LAQUINTON NIMOX, AIA

PARTNER, DNA - WORKSHOP, LLC

BIO

LaQuinton graduated in 2012 earning his Bachelor of Architecture from Louisiana State University. While at LSU, he took advantage of two valuable semesters at the Washington-Alexandria Architecture Consortium (WAAC), Virginia Tech’s urban campus, which honed his eye for design and craftsmanship. LaQuinton joined DNA Workshop in 2012 and today, specializes in affordable housing renovations, historic renovation, and has overseen projects of various scales through all phases of design, from programming to construction administration and LEED documentation. He was project manager for the Weinstein Pool House, which garnered a 2015 AIA Baton Rouge Design Award. LaQuinton also places great value on community involvement and sustainability, having participated in several leadership positions with the local Baton Rouge Chapter and Louisiana Chapter of AIA, Habitat for Humanity, USGBC, and Mid City Merchant’s Association. When not in the studio, he has found time to volunteer on the Baton Rouge Blues Festival steering committee and serves as a design critic for LSU’s School of Architecture.



MICHAEL F. HOLLY, AIA

PRINCIPAL ARCHITECT, FOUNDER, HOLLY & SMITH ARCHITECTS

BIO

As the founder of Holly & Smith Architects, Michael Holly has spent over 40 years dedicated to architecture that enhances communities and supports educational innovation. He is a leader in educational facility planning, recognized by A4LE, and has earned numerous awards for design excellence. Michael has contributed his leadership abilities to a broad array of civic, art, education, charitable and professional organizations and has played a key role in the rejuvenation of downtown Hammond.

PANEL

**PROTECTING YOUR PROFESSION: DESIGN
PROFESSIONAL LAW AND UPDATES**

THURSDAY, SEPTEMBER 19, 2024

9:15AM-10:30AM

1.5 LU/HSW

CAMELLIA ROOM

DESCRIPTION

Join legal and insurance representatives for an hour covering project case studies involving legal issues is a way of better understanding potential project issues. This course will use various cases studies and examples from actual legal cases to discuss mistakes in design and construction, how those may have happened, related design issues, construction mishaps, and how to avoid these situations.



ADRIAN G. NADEAU,
Attorney at Law

PARTNER, LONG LAW FIRM, L.L.P.

BIO

Adrian G. Nadeau joined Long Law Firm in 2003 and was made a partner in 2008. In 2010, he was elected to serve on the Firm's Management Committee. Adrian graduated from Louisiana State University with degrees in Political Science and History in 1999 and received his Juris Doctorate and Bachelor of Civil Law degrees from the Paul M. Hebert Law School at Louisiana State University in 2002.

His primary areas of practice include construction litigation, professional liability (architects and engineers) and commercial litigation. Adrian is an active member of the Baton Rouge, Louisiana State, Federal, and American Bar Associations. In addition, Adrian is involved with several civic organizations, including Heritage Ranch, a Christian Children's Home for youth experiencing personal crisis



BARBARA SABLE,

Director of Client Engagement and Risk Management

BIO

Barb is a 39-year insurance industry veteran who provides face-to-face seminars, webinars, contract reviews, policy analysis, and insurance program guidance to the clients of FRP Professional Risk. Prior to joining the agency in 2020, Barb served as an executive in two US-domiciled insurance companies and as an equity partner in a national insurance brokerage serving construction industry clients of all sizes.

PANEL

**PROTECTING YOUR PROFESSION: DESIGN
PROFESSIONAL LAW AND UPDATES –
continued...**

THURSDAY, SEPTEMBER 19, 2024

9:15AM-10:30AM

1.5 LU/HSW

CAMELIA ROOM



MARY ANNE WOLF

ATTORNEY AT LAW, PARTNER, KEOGH COX

BIO

Mary Anne Wolf is a partner with the Keogh Cox law firm in Baton Rouge and is a licensed engineer. She has over 20 years of experience handling construction, commercial and complex cases involving multimillion-dollar claims, design and construction defects, delay claims, design professional liability, contract disputes, installation errors and equipment failures at petrochemical and other industrial facilities, unfair trade practice claims, hurricane and other catastrophic losses, and product liability claims, as well as pre-claim assistance and early dispute resolution negotiations. She is a panel arbitrator for the American Arbitration Association commercial and construction divisions and a member of the Dispute Resolution Board Foundation. She has over 10 years of experience in the construction industry working as an engineer. She frequently presents seminars to construction industry professionals and is a member of the American Bar Association, Louisiana Engineering Society, ACEC of Louisiana, AIA - BR Chapter, Louisiana Associated General Contractors, and the construction law sections of the Louisiana State and Baton Rouge Bar Associations.



CHELSEA PAYNE

ATTORNEY AT LAW, PARTNER, KEOGH COX

BIO

Payne is a partner at Keogh Cox. She has ten years of experience in construction litigation and the defense of architects, engineers, contractors and others in the industry. She has experience with design and construction defect claims, delay claims, professional liability claims and complex litigation.

TOUR

FARM BUREAU HEADQUARTERS

THURSDAY, SEPTEMBER 19, 2024

10:45AM-11:45AM

1.0 LU/HSW

7000 COMMERCE CIRCLE

BATON ROUGE, LA

DESCRIPTION

The visually striking Louisiana Farm Bureau Corporate Headquarters building immediately communicates the organization's values, while offering a modern, technology-forward venue for hosting critical conversations about the future of agriculture. In addition to serving as a hub for legislators, industry leaders and members of the state's farming community, the building houses insurance branch and federation activities. As a source of communication, decision-making and information exchange, the building comprises collaborative open workspaces, tech-ready conference and training rooms, and a fully equipped broadcasting suite. Through its holistic, immersive design approach, GHC delivered a broad, three-story, angled concept that (capitalizing on a unique site) offers 360 degrees of visibility. Inspired by nature and agriculture, the interior incorporates multiple examples of biophilic design via the use of daylight, natural materials and textures, and references to Louisiana's rich agricultural history. Outside, earthen berms, water features, a walking path and lush landscaping create a natural screen that offers privacy and further communicates the environmental nature of the building.



LEARNING OBJECTIVES

1. Participants will tour the facility to view features of a 21st century workplace designed to retain existing employees and attract new employees.
2. Participants will learn about designing a workplace that incentivizes employees to come to work in the physical office.
3. Participants will learn about how the team collaborated to seamlessly integrate the exterior and interior design concepts to improve the occupant's mental well-being and encourage healthy lifestyles.

TOUR GUIDE



ALEX DESOTELS, AIA

GRACE HEBERT CURTIS ARCHITECTS

BIO

Alex was drawn to architecture for its balance of creativity, professionalism and collaboration. After studying at the University of Louisiana at Lafayette, Alex joined Grace Hebert Curtis Architects in 2009 and was named a partner in 2018. He quickly connected with the firm's client-centered culture and focus on relationship building. Through managing projects of varying scope and scale, Alex has distinguished himself as a designer of modern, progressive commercial spaces as well as innovative, rehabilitation-driven justice and correctional projects.

KEYNOTE

“MORE, BETTER, DIFFERENT: RESILIENCY IN THE ROLE OF THE ARCHITECTURAL PRACTICE”

THURSDAY, SEPTEMBER 19, 2024

12:00PM-1:00PM

1.0 LU/HSW

SALON IV

DESCRIPTION

This lecture will focus on concepts relating to alternative practice models being explored within the architectural profession. In particular, those which underpin the efforts of FormGrey Studio, LLC. The presentation introduces the concept that practice itself is a design, something that needs to be designed, critiqued, and then designed over and over in a never-ending cycle. These principals are important to the notions of resiliency and relevance as a society at large in an ever-changing state.

While many architectural presentations focus on a previous body of work... what the firm “has” done, this will largely be focusing on what the firm “is” doing but backed by historical context. Areas of interest intending to be covered during the presentation exist at the confluence of architectural design, fabrication, community activism, large scale art, professional leadership, digital technologies, and academia.



NATE HUDSON, AIA

FORMGREY STUDIO

BIO

Nate Hudson, AIA is a passionate architect dedicated to the profession and advancing its importance in society. Engaged in a variety of roles including academia, professional practice, institutional leadership, art, and fabrication he has leveraged his talents to become a prominent voice in shaping practice, theoretical exploration, and community engagement.

Hudson is a founding principal and owner of FormGrey Studio, an experimental and exploratory firm with offices in Reno, Nevada, and Omaha, Nebraska. Nate has organized FormGrey around the confluence of these various roles while simultaneously promoting the highest standards of workplace equity and inclusion.

While his firm has received many awards for design excellence, he is also a dedicated educator and outspoken national leader being both a Louise Blanchard Bethune Fellow and Richard Upjohn Fellow of the American Institute of Architects.

SESSION

“INTEGRATING A.I. AND AUTOMATED WORKFLOWS TO BOOST DESIGN PRODUCTIVITY”

THURSDAY, SEPTEMBER 19, 2024

1:15PM-2:15PM

1.0 LU

AZALEA ROOM

DESCRIPTION

AI is like a new miracle drug, arriving suddenly with glowing promise amid direct skepticism. While some change agents are exploring the crest of this wave, some see AI merely as a shiny new toy, most architects are unsure of the best ways to leverage automation to improve their design-making or enhance their businesses. Learn how to develop an AI strategy appropriate for your firm, beginning with easy do-it-now steps while preparing for a higher-lever integration that transforms not just some of your architectural tasks but also your broader practice procedures.

LEARNING OBJECTIVES

- Understanding the influential factors when implementing the framework for A.I. and automation tools.
- Create pathways for professionals to overcome challenges so they can innovate with complex technology
- Discover lessons from early-stage implementation efforts in order to achieve success in you firm’s A.I. workflows
- Find the right fit for A.I. tools in the right phase of the project life cycle
- Learn about the ethical, health, social, and economic impacts that today's tools are having on the profession.



RYAN CAMERON, AIA

CMBA ARCHITECTS

BIO

Ryan is a highly accomplished individual with expertise in digital integration, data analysis, technology, and data-driven design within the architecture field. As the 2024 AIA Technology in Architecture Practice (TAP) chair, he is at the forefront of driving change and influencing the technological trajectory of architecture. Ryan's involvement in various initiatives such as serving as a core advisor in CMBA's K12 Design Group, contributing to Design Technology Initiatives, and being an active member of groups like Healthcare Champions and R+D committee highlights his dedication to innovation and advancement within the industry.

His notable achievements include spearheading the implementation of digital platforms like KA Connect Synthesis, optimizing rendering processes with tools like Enscape, enhancing the usage of Deltek products, integrating GIS data technology for new revenue streams, launching CMBA's first mobile fleet, and introducing 3D Reality Capture services to attract new clients.

Ryan's reputation extends globally through his numerous public presentations at industry conferences such as ACBD, HCD, BILT, AIA, and Autodesk University. His technical expertise and thought leadership have positioned him as a key figure influencing the direction of the industry. Additionally, Ryan's contributions have been recognized and documented in Randy Deustch's book, "Superusers: Design Tech Specialists and the Future of Practice."

CHEERS TO NETWORKING



THURSDAY, September 19, 2024
2:30PM–4:00PM
1.0 LU
CAMELLIA ROOM

Join the members of the Associates and Emerging Professionals Committee for the “Cheers to Networking” event which is a casual, fun way of meeting mentors and mentees and sharing thoughts, ideas, and experiences across different levels of the organization and profession while making-and keeping-connections and building long-term relationships. This event seeks to create a casual atmosphere for participants where development, mentorship, and sharing can be fostered. Spirits and light hors d’oeuvres will be served.

Sponsored by:



SESSION

“STATE OF THE STATE”

THURSDAY, SEPTEMBER 19, 2024

2:30PM - 3:30PM

1.0 LU/HSW

AZALEA ROOM

DESCRIPTION

In this engaging and informative session, "State of the State," attendees will gain insights into the current landscape of architecture and construction within Louisiana. The session will feature a distinguished panel comprising Chief Bryan Adams, the Louisiana State Fire Marshall; Roger Husser from Louisiana Facility Planning and Control; and Mark Joiner representing the Louisiana Uniform Construction Code Council (LSU CCC). These experts will share their experiences, challenges, and visions for the future, providing a comprehensive overview of the regulatory, planning, and technological aspects that shape the state's architectural and construction environment.

LEARNING OBJECTIVES

1. **Regulatory Landscape and Compliance:**
 - Understand the latest updates and changes in the regulatory framework governing plan review and construction permitting in Louisiana.
2. **State Facility Planning and Control:**
 - Learn about the processes and priorities of Louisiana's Facility Planning and Control from Roger Husser.
3. **Uniform Construction Codes:**
 - Discover the role of the Louisiana Uniform Construction Code Council (LSU CCC) in establishing and enforcing construction standards across the state and hear current related updates.
4. **Future Trends and Challenges:**
 - Engage in a forward-looking discussion on the emerging trends and potential challenges facing the architecture and construction industry in Louisiana.
 - Benefit from the panelists' diverse perspectives to gain a holistic understanding of how to navigate and thrive in the evolving landscape.

This session promises to be a valuable opportunity for professionals to stay informed, network with industry leaders, and acquire practical knowledge that can be applied to their own architectural practices.

MARK JOINER

CBO, ADMINISTRATOR, LA STATE UNIFORM CONSTRUCTION CODES COUNCIL

BIO

Mark Joiner is currently serving as the Administrator for the Louisiana State Uniform Construction Code Council and the electrical specialist for the State Fire Marshal Plan Review section. He has 45 years of experience in the construction industry. Prior to his appointment as the LSUCCC Administrator, he served as the Certified Building Official and Floodplain Manager for the City of Ruston for over 9 years. Mark was a State Licensed Electrical Contractor for 15 years and taught several years in the Louisiana Technical College system while serving on their curriculum committee. He is a member of ICC, IAEI, BOAL, LBCA and a past member of LFMA. Mark has served on the International Code Council Region 9 Board of Directors, Board of Directors for the Building Officials Association of Louisiana, International Association of Electrical Inspectors Southern Section Board of Directors and currently serving on the Louisiana Building Code Alliance Board of Directors as the State Fire Marshal Representative. He is currently serving on the National Electrical Code (NEC) Code Making Panel-12 where he has served for the past 2 code cycles..

**CHIEF BRYAN ADAMS**

LOUISIANA STATE FIRE MARSHAL

BIO

Bryan J. Adams was appointed the Louisiana State Fire Marshal on January 8, 2024. With over 40 years of service in the fire department, he began as a firefighter with the Terrytown 5th District Volunteer Fire Department in 1981, became Fire Chief in 2005, and later served as deputy chief at the Office of State Fire Marshal in 2016. Before his current role, he led the Eastbank Consolidated Fire District as Provisional Fire Chief. Adams has been active in several professional organizations, including the Louisiana State Fireman's Association and the National Fire Protection Association (NFPA). He also served as a Louisiana State Representative for District 85, deputy chief at the Louisiana Office of Alcohol and Tobacco, and Chief Administrative Assistant to the Jefferson Parish President. His community involvement includes leadership roles in the Terrytown Economic Development Association and the Jefferson Parish Mardi Gras Advisory Committee. Recognized with numerous awards for his dedication, Adams is passionate about making a positive impact as Louisiana's State Fire Marshal.

**ROGER HUSSER**

DIRECTOR, FACILITY PLANNING AND CONTROL, DIVISION OF ADMINISTRATION, STATE OF LOUISIANA

BIO

Roger Husser, a Louisiana native, earned his Bachelor of Science in Agricultural Engineering from the University of Southwestern Louisiana in 1993. He joined LSU's Biological Engineering Department as a Research Associate, later becoming Project Manager at the LSU Agricultural Center Facilities Planning Department. After obtaining his Master of Science in Biological and Agricultural Engineering in 2000, Roger served as Director of LSU AgCenter Facilities Planning for eleven years. In 2012, he became Director of LSU Planning, Design, and Construction, overseeing a \$1 billion capital development portfolio. Promoted to Assistant Vice President in 2016, Roger managed all long-term physical planning, development, and construction efforts on LSU's Baton Rouge campus. In 2023, Roger accepted the Director of Facility Planning and Control, administering the multi-billion-dollar Capital Outlay Act for the State of Louisiana. Roger currently resides in Husser, Louisiana, has been happily married for 30 years and is an active member of Loranger Legacy Church.

PANEL

“A 2024 LOOK AHEAD: UNDERSTANDING THE LOUISIANA CODE ADOPTIONS AND UPCOMING CHANGES”

THURSDAY, September 19, 2024

3:30PM–4:30PM

1.0 LU/HSW .

SALON IV

DESCRIPTION

Join us for an engaging panel discussion that offers a comprehensive look ahead at the 2024 code adoption process in Louisiana. This session will provide valuable insights into shaping the future of our state's building codes. We will also discuss the significant changes expected in the 2024 code adoption cycle, review current Louisiana-specific amendments to the 2021 code, and clarify the types of certifications that meet code requirements. Whether you are an experienced professional or new to the field, this session is designed to prepare you for the upcoming changes and opportunities in the Louisiana code adoption process.

LEARNING OBJECTIVES:

This session will equip you with the knowledge and tools to navigate the upcoming changes in Louisiana's building codes effectively, ensuring you remain at the forefront of industry standards and practices.



JACKIE DADAKIS

CHIEF EXECUTIVE OFFICER,
GREEN COAST ENTERPRISES

BIO

Jackie is the Chief Executive Officer of Green Coast Enterprises, a real estate development and green building services company in New Orleans, LA. She joined in 2013 to launch GCE Services, offering energy efficiency consulting. Jackie serves as the Technical Chair of the Louisiana State Uniform Construction Code Council, overseeing the state's transition from the 2009 to the 2021 IECC

Recognized among The Gambit's 40 under 40, New Orleans Magazine's People to Watch, and New Orleans City Business Women of the Year, Jackie previously worked for Clean Energy Solutions, Inc. as a senior consultant and for Rebuilding Together, aiding low-income homeowners. She launched Rebuilding Together's Hurricane Katrina response as an Americorps VISTA.

Jackie holds a Masters in City Planning from MIT and a B.A. in Economics from Claremont McKenna College. She is a board member of Rebuilding Together New Orleans and teaches as an adjunct lecturer in Tulane's Masters of Sustainable Architecture program.

JOIN US FOR A FUN NIGHT OF TRIVIA!



TURSDAY, September 19, 2024

6:00PM–9:00PM

Salon IV; Baton Rouge Marriott

Are you ready for a night filled with laughter, friendly competition, and a touch of creativity? We invite all conference attendees/participants & guest to join us for an unforgettable Trivia Night!

Cost: \$25/person early discount; \$30/person at the door. Kids 6 and under are free. Snacks and non-alcoholic drinks included. Cash bar available.

Sign Up Your Team: Register yourself to attend when you register for Conference. Then, gather friends, colleagues, or make new connections by forming a team of up to 6 people. Whether you're a trivia master or just in it for the fun, everyone is welcome!

Table Theme Decorations: Want to take the fun up a notch? Decorate your table with a unique theme and compete for the award of "*Best Table Theme Decorations.*" This is your chance to showcase your creativity and make the night even more memorable.

Prizes and Bragging Rights: Awards for the trivia champions, but also the best-themed table! So, bring your A-game and your best ideas!

How to Participate:

Form a Team; Choose a Theme & Decorate, Have Fun!

Don't miss out on this exciting event! Sign up now and get ready to showcase your trivia prowess and creative flair. We can't wait to see you there!

TOUR

THE WATER CAMPUS

FRIDAY, September 20, 2024

8:00AM-9:30AM

1.0 LU/HSW

MEET AT THE WATER CAMPUS BY THE RED LIGHT
NEAR THE CAMPUS PARKING LOT

DESCRIPTION

The Water Campus is a spectacular culmination of Architecture, Engineering, and Science. At the LSU Center for River Studies is a spectacular culmination of Architecture, Engineering, and Science. The reality of Louisiana's disappearing coastline has led to the development of this very diverse facility, turning exemplary education and research into "boots on the ground" active coastal restoration projects. Louisiana serves as a water shed basin to almost half of the continental US and parts of Canada powering one of our greatest tools to combat coastal erosion. The Mississippi River creates a natural pipeline of sediment capable of maintaining and rebuilding areas of vulnerable coastline. reality of Louisiana's disappearing coastline has led to the development of this very diverse facility, turning exemplary education and research into "boots on the ground" active coastal restoration projects. Louisiana serves as a water shed basin to almost half of the continental US and parts of Canada powering one of our greatest tools to combat coastal erosion. The Mississippi River creates a natural pipeline of sediment capable of maintaining and rebuilding areas of vulnerable coastline.

MEET YOUR TOUR GUIDES



David Mougeot, AIA
Mougeot Architecture



Buddy Ragland, AIA
Coleman Partners Architects



Jason Miranda
LEMOINE



Rudy Simoneaux
Coastal Protection and
Restoration Authority



Join us at the AIA LA '24 Expo!

Join us at this year's Expo on Friday, September 20, 9:30 a.m. – 1:30 p.m. at the Baton Rouge Marriott for the premier event where you will connect and network with suppliers offering the latest products, materials and services, and create new relationships. The Expo ranks as the second most valuable aspect of the conference. Be sure to participate in the annual **Card Match Game** during the Expo and visit as many booths as possible to increase your chances of winning cash prizes! We would like to thank the following exhibitors for participating this year and supporting our conference:

ADG Engineering
 Angelo's Landscape Group
 APEX Technologies, LLC
 Armstrong Ceilings and Wall Solutions
 ASI Signage Innovations
 AV Solutions
 Avallone Architectural Specialties
 Balco
 Bayou Tree Service, Inc.
 Berridge Manufacturing Company
 BPI, Inc.
 Captura
 CDI Solutions
 CENTERLINE
 Covington Flooring
 EPIC Metals
 Faulk & Winkler LLC
 Floodproofing.com
 FRP Professional Risk
 Hahn Enterprises, Inc.
 Hanover Architectural Products
 Huber Engineered Woods
 IMETCO/Merchant & Evans
 Intelligent Transportation Systems LLC
 James Hardie Building Products, Inc.
 JELDWEN WINDOWS & DOORS
 Johns Manville
 Kingspan Insulated Metal Panels
 KV Workspace
 Lettermans

Lighting & Electrical Associates
 Lightspeed Technologies
 Long Law Firm
 Magnolia Wealth Strategies
 MAPEI
 McElroy Metal
 Minick Materials
 New Millennium
 Nichiha USA
 Pelican Playgrounds
 Pella Windows & Doors
 Premier Geotech and Testing, LLC
 Premier South Roofing
 SESCO Lighting
 Sherwin Williams
 Sierra Pacific Windows
 Sika Corporation
 Siplast
 Soprema, Inc.
 Southwest Terrazzo Association
 Sport Pro Surfacing
 Steelcase/Frost Barber/Workplace Solutions
 Stego Industries
 Swift Recreation LLC
 Tarkett
 Terracon
 Tremco CPG
 USG Ceilings
 Zandur Innovative Flooring

SESSION

“EXPERT ADVICE: EXPANDING CONSULTANCY IN ARCHITECTURAL EDUCATION”

FRIDAY, September 20, 2024
2:45PM-3:45PM

I.O LU
SALON IV

DESCRIPTION

Presentation will cover the work of the professional Master of Architecture degree at Louisiana Tech University, with specific emphasis on how various consultants (structural, mechanical, façade) have been integrated into the educational model through the support of the LSBAE. A general overview of educational methodology will be discussed; with an articulation of the role of the various consultants over the course of the school year. Materials presented will highlight the increase in technical knowledge and how this knowledge aids in the improvement of both design skills and an understanding of the profession.



DAMON E. CALDWELL

ASSOC. PROFESSOR, SCHOOL OF DESIGN
LOUISIANA TECH UNIVERSITY

BIO

Damon Caldwell: A native of northern Louisiana, has a Bachelor of Architecture from Louisiana Tech University (1991), and a Master of Architecture from The University of the Arts in Philadelphia, Pennsylvania (1993).

He is currently a tenured associate professor in the School of Design at Louisiana Tech University, in his twenty-fifth year as a teacher. He serves as the graduate coordinator and primary instructor for the professional Master of Architecture degree; and also teaches several courses in architectural history. His research focuses on material, organization, and pattern across a range of scales and surfaces in architecture and related design.

KEYNOTE

“ILLYA AZAROFF, FAIA, 2025 AIA PRESIDENT-ELECT, PRESIDENT 2026”

FRIDAY, SEPTEMBER 20, 2024

4:00PM-5:00PM

1.0 LU/HSW

SALON IV



ILLYA AZAROFF, FAIA

FOUNDING DIRECTOR, + LAB STUDIO

AIA NATIONAL PRESIDENT-ELECT 2025, PRESIDENT 2026

BIO

Illya Azaroff is a professor in practice at New York City of Technology (CUNY) and founding principal of +LAB architect PLLC, whose mission is to build resilient capacity and advance goals for a sustainable, regenerative future while giving underserved communities greater voice and visibility. He is an internationally recognized leader in disaster mitigation, resilient planning, and regenerative design strategies. He is part of Resilient 21, a coalition advising the white-house on resilient strategies. He served as a COP27 delegate and leads the COP-28 AIA team. He is a technical advisor on the New York State Climate Impact Assessment for the governor's office. Illya is working with NYC OEM on 2023 Hazard Mitigation Plan for the city. As New York state disaster coordinator, he created the AIA Unified Task Force City and State addressing impacts of COVID19 pandemic Video Task Force. Illya is advised HUD, the federal government, as part of the Resilient Housing Taskforce. While with ICC/ANCR- the Alliance for National Community Resilience helped create community resilience benchmarking system. He is a founding director of KIGRR - Kalinago Institute for Global Resilience and Regeneration on the island of Dominica. His office is advancing culturally significant community resilience hubs and regenerative cluster housing in several communities across the world. This last year US State department deployed Illya to missions in Kyrgyzstan and the Republic of Turkey following the devastating earthquakes. He served as the 2021 AIA New York State president and is currently serving as an at-large director on the AIA National Board. Prior to coming to New York, he worked in Germany, Italy, and Holland. He has worked in the field for over 30 years.

COCKTAIL RECEPTION

FRIDAY, SEPTEMBER 20

5:30 PM- 6:30 PM RECEPTION

LE FOYER (SALON FOYER)

REGISTRANTS, GUESTS, SPONSORS & EXHIBITORS – ALL ARE INVITED



Continue your conference evening festivities by joining the pre-party Cocktail Reception. While a pre-purchased ticket *IS* needed for the Awards Banquet directly following, every registered attendee will receive two drinks tickets (beer/wine) with a cash bar for further purchases or if cocktails are preferred. Much appreciation to our AIA Louisiana Elite Affiliate Members/Conference Sponsors, FRP Professional Risk, Long Law Firm and Magnolia Wealth Strategies for helping make this reception possible. Be sure to thank them for your drink if you see them! The Cocktail Reception with light hors d'oeuvres will take place in the LE Foyer, with the Honor Awards Dinner Program (pre-purchased ticket required) directly following in Salons I & II. Attire is cocktail/Sunday Best/dressy....knock us out and rock your outfit!

Sponsored by:



AWARDS DINNER & AFTER-PARTY

FRIDAY, SEPTEMBER 20, 2024

6:30 PM - 8:15 PM

AFTER-PARTY 8:15 PM – 9:15 PM

SALONS I & II

2.0 LU/HSW

(Conference Registration & Ticket Required)

TICKETS: \$150.00 EACH

(DEADLINE TO PURCHASE DINNER TICKETS IS SEPTEMBER 10TH)

TICKETS WILL NOT BE AVAILABLE AT THE DOOR



DESIGN AWARDS JURY CHAIR



NATHANIAL HUDSON, AIA

PRINCIPAL, FORMGREY STUDIO

Nate Hudson, AIA is a passionate architect dedicated to the profession and advancing its importance in society. Engaged in a variety of roles including academia, professional practice, institutional leadership, art, and fabrication he has leveraged his talents to become a prominent voice in shaping practice, theoretical exploration, and community engagement. Hudson is a founding principal and owner of FormGrey Studio, an experimental and exploratory firm with offices in Reno, Nevada, and Omaha, Nebraska. Nate has organized FormGrey around the confluence of these various roles while simultaneously promoting the highest standards of workplace equity and inclusion. While his firm has received many awards for design excellence, he is also a dedicated educator and outspoken national leader being both a Louise Blanchard Bethune Fellow and Richard Upjohn Fellow of the American Institute of Architects.

**HAVE DINNER, CELEBRATE GREAT WORK, ENJOY NETWORKING
& GET 2 LU/HSW CONTINUING EDUCATION HOURS!**

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2024

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