



Meaningful Placemaking for Outdoor Spaces:
Best Practices for Design and Specification of Fabric Shade Structures



REGISTER NOW

Speaker: Whitney Klen
National Sales Manager:
Independent Reps and National Accounts



Whitney Klen has been a recreation industry professional since 2004. She started out as the marketing coordinator for TotTurf by Robertson Industries then moved to USA Shade where she worked as an outside sales rep, regional manager, and architectural specialist with the company over a span of 10 years. In 2015 Whitney made a move and took a position with BCI Burke Playground Equipment as a Regional Sales Manager working with all of the Burke rep firms in the Southwest, specializing in CEU education courses. In early 2020 Whitney came back home to USA Shade and Fabric Structures as the National Sales Manager for Independent Reps and National Accounts. Whitney is a proud resident of Austin, Texas living there with her husband, Shaun, and Grace and Minnie, the dog and cat.